

Plair SA awarded CHF 2.7 million in funding from SERI for the Rapid-C Real-Time Microbial Detector



Geneva – Plair SA announced today that it has been awarded a CHF 2.7 million grant from the Swiss State Secretariat for Education, Research and Innovation SERI for the Horizon Europe, European Innovation Council (EIC) Accelerator Pilot Programme. The grant will fund the acceleration of Rapid-C's certification as an alternative rapid microbiological method and its commercialisation for the aseptic processing market.

The Plair Rapid-C project has been selected for the final stage of EIC Accelerator (former SME Instrument), a highly competitive programme of the European Commission offering funding, coaching and business acceleration services to innovative small or medium-sized businesses with global ambitions.

Rapid-C responds to the need for automated air microbial monitoring in the pharmaceutical, cosmetics, food & beverage and other industries requiring sterile manufacturing. Rapid-C is a new, breakthrough detector that replaces (for cleanrooms of grades B, C, D) and complements (for cleanrooms of grade A) the traditional sampling methods. Moreover, it also fully replaces traditional particle counters thereby providing additional cost saving to the final user. Moreover, this automated device will spare millions of Swiss francs by avoiding batch losses due to microbial air contamination, while ensuring that products are produced with the highest possible quality and safety practices. Thanks to its technology, Rapid-C's customers will benefit from the real-time and continuous automatic solution.

For more information regarding the SERI-funded EIC Accelerator Grants, please visit:
<https://www.sbf.admin.ch/sbf/en/home/news/press-releases.msg-id-87763.html>

About Plair SA

Plair SA is an innovative Swiss company specialized in the development and manufacturing of equipment for the early detection and identification of airborne particles in real time. Plair offers solutions for bioaerosol and biocontamination monitoring based on its patented state-of-the-art laser technology which was originally developed at the University of Geneva, Switzerland.

Initially focused on outdoor environmental monitoring, Plair systems have become a reference in the field of real-time pollen and bioaerosol detection, with installations in more than 15 countries in the European Union and North America. Plair SA has received multiple awards locally and internationally for its innovative technology.

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